



I WILL. WE WILL.


■ ★ WE WILL CHICAGO

Pillar Research Team Convening
December 7, 2022

AGENDA

- ★ Welcome
- ★ Engagement Recap
- ★ Updates to Draft Plan
- ★ Next Steps + Implementation
- ★ Group Exercise
- ★ Closing





2022 Engagement by the Numbers

115

VOLUNTEERS

25

COMMUNITY PARTNERS

112

RESEARCH TEAM+ADVISORY COMMITTEE MEETINGS

14

ARTIST ORGANIZERS

10k+

SURVEYS COMPLETED

72

TABLING EVENTS

~\$700k

STIPENDS PROVIDED

ENGAGEMENT

JULY LAUNCH

Volunteers and community partners celebrated the launch of the We Will draft at Garfield Park Conservatory with special guest speaker and local celebrity, Sherman “Dilla” Thomas, the “Tik Tok” historian.



ENGAGEMENT


WE WILL STREET TEAM

The We Will Chicago street teams attended **72 neighborhood events and festivals** from June through October.

More than 5,000 survey responses were collected by promoter teams across the city.





 **WE WILL CHICAGO**

WE WILL CHICAGO
 **WE WILL CHICAGO**

30

#IAmChicago

FIRSTNET.

FirstNet and Family

Connecting Both
Your Worlds

Find out if
you're eligible





#IAmChicago

WE WILL TOGETHER.
BE IN WE WILL CHICAGO



#WeAreChicago

WE WILL CHICAGO
★ CHICAGO

77 Neighborhoods.
One Chicago.
★ CHICAGO

WE WILL CHICAGO
★ CHICAGO

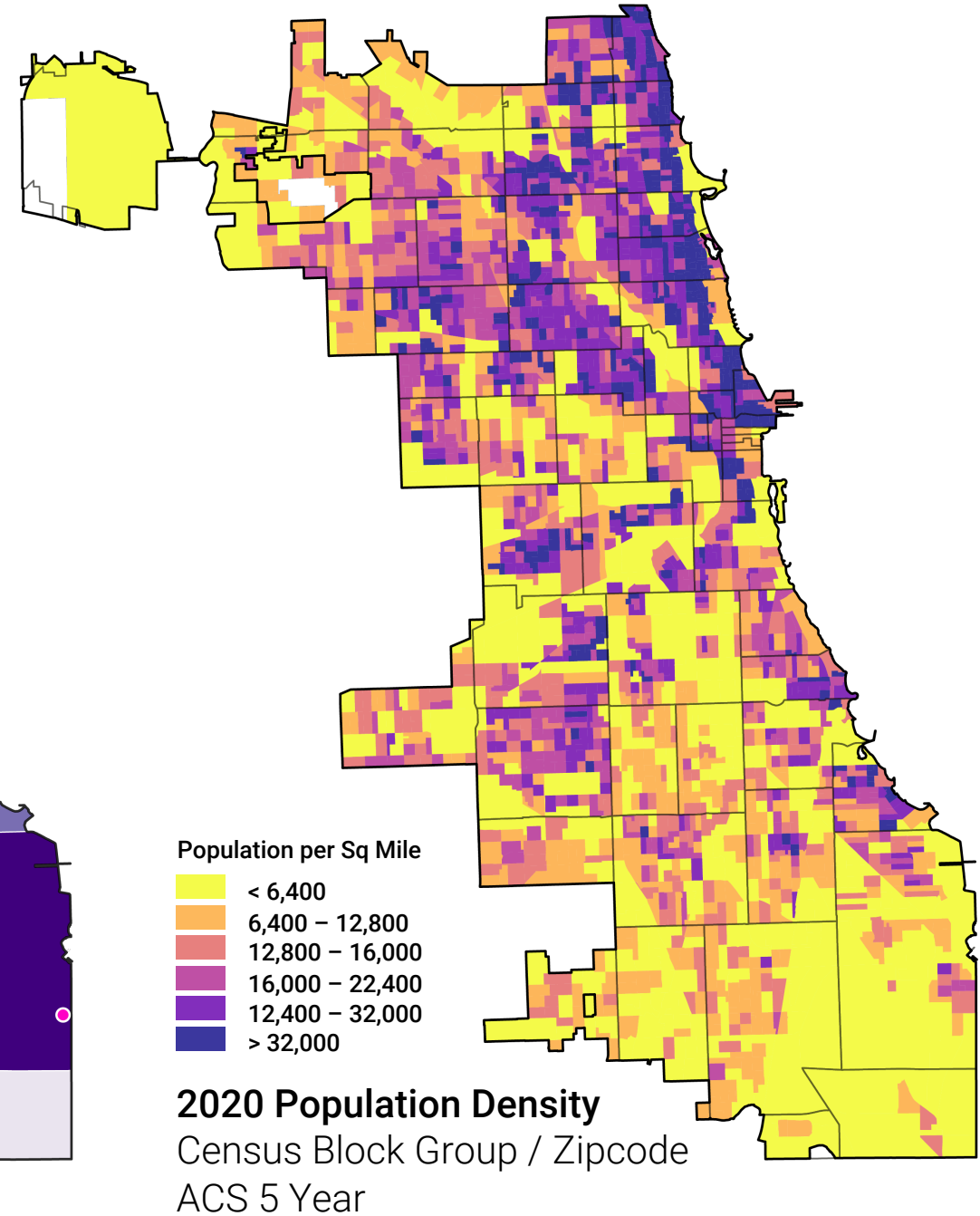
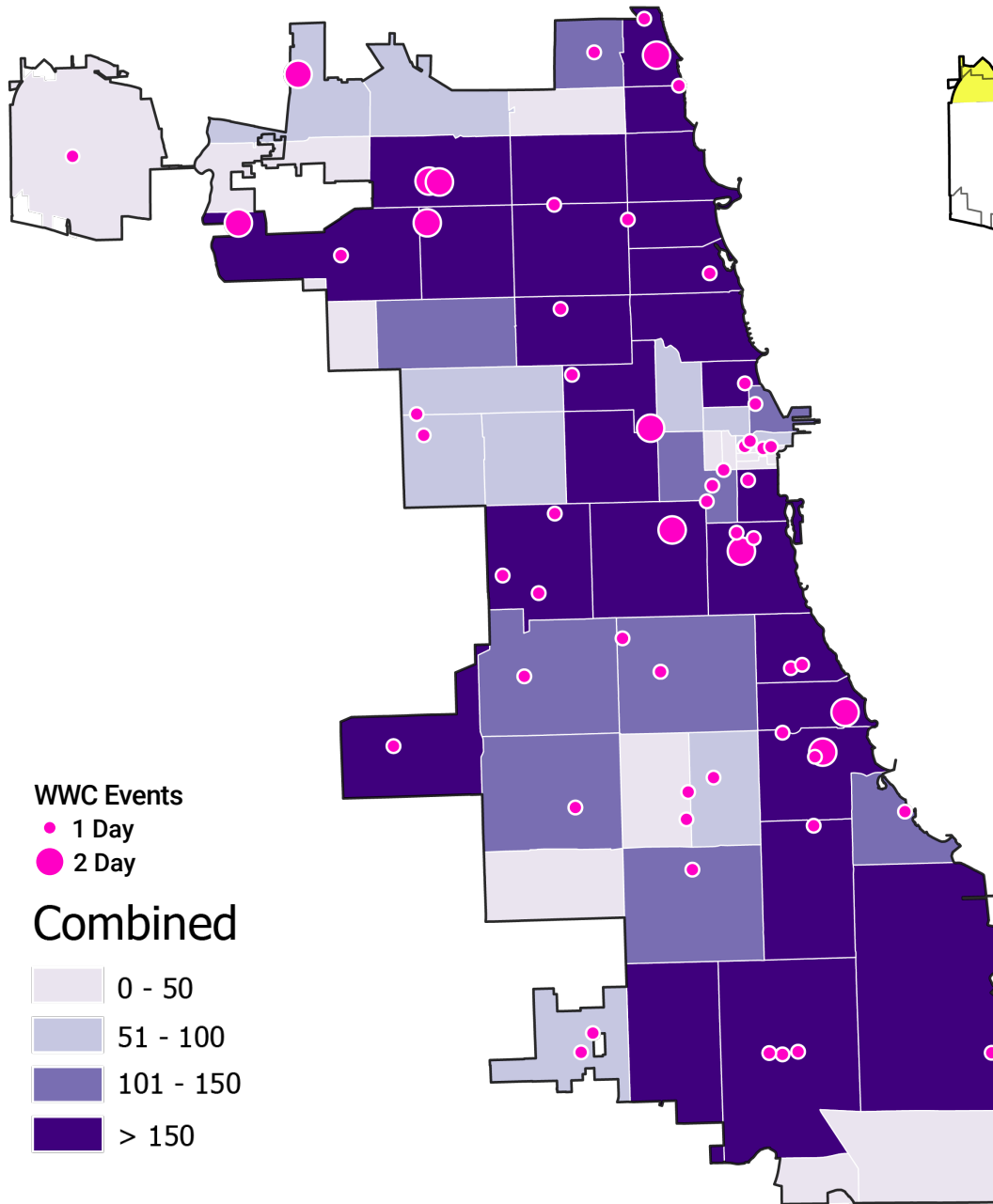
WE WILL CHICAGO
A framework plan
for the city's future

Who will?
WE WILL
TOGETHER.

I WILL.
WE WILL.

10,922
RESPONSES
ONLINE & IN-PERSON

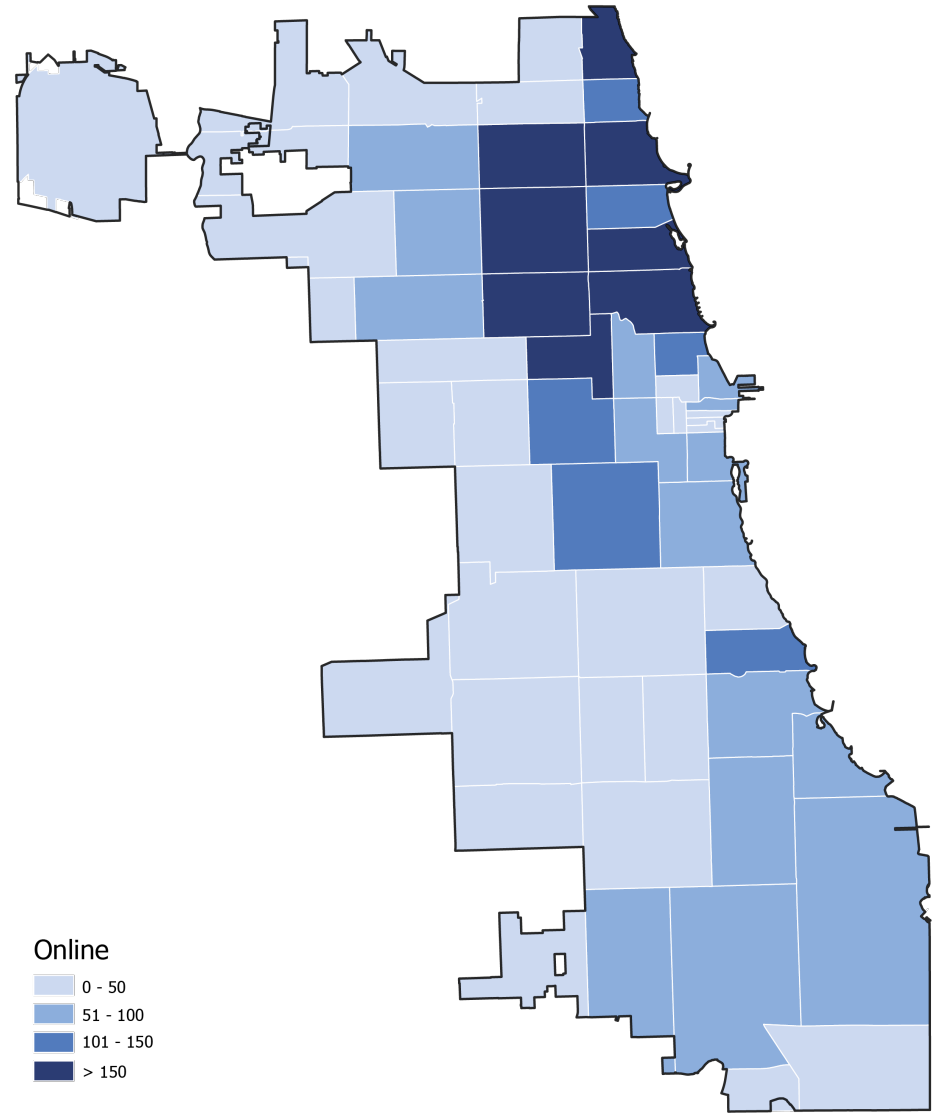
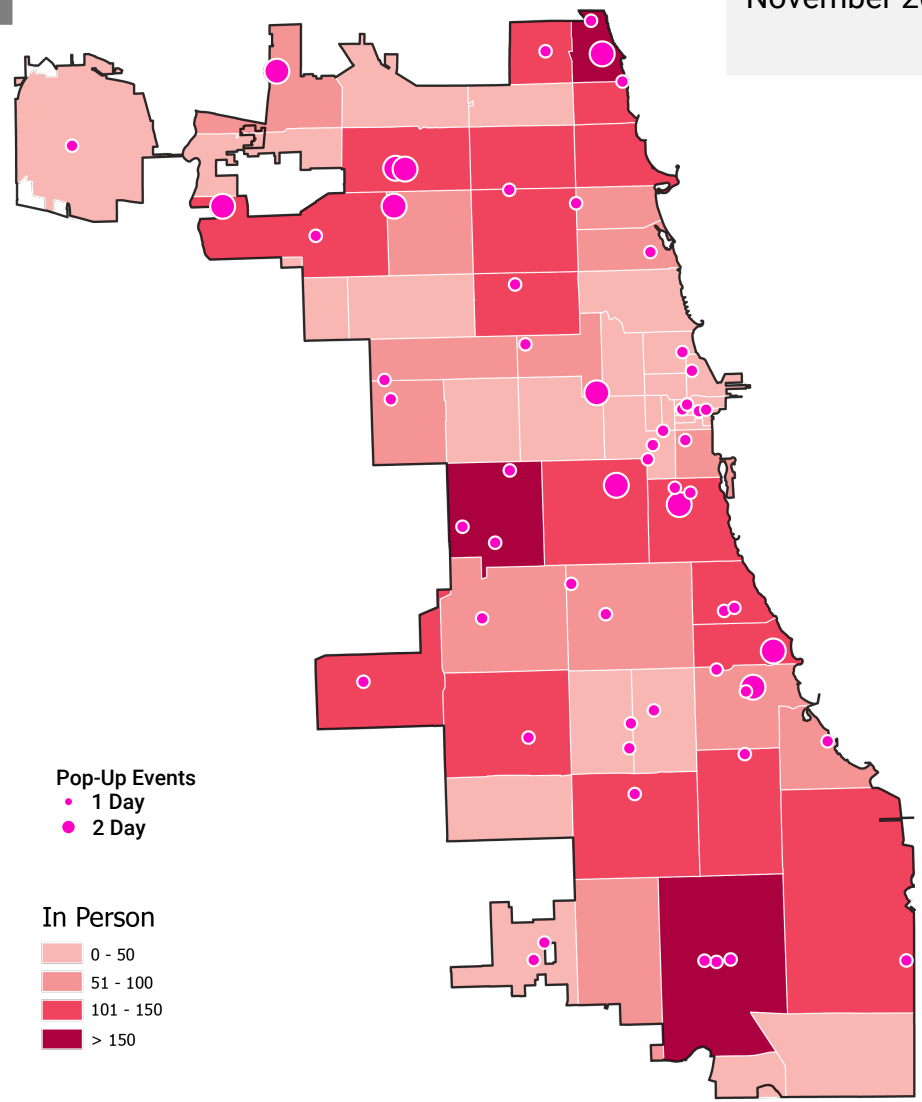
72
EVENTS



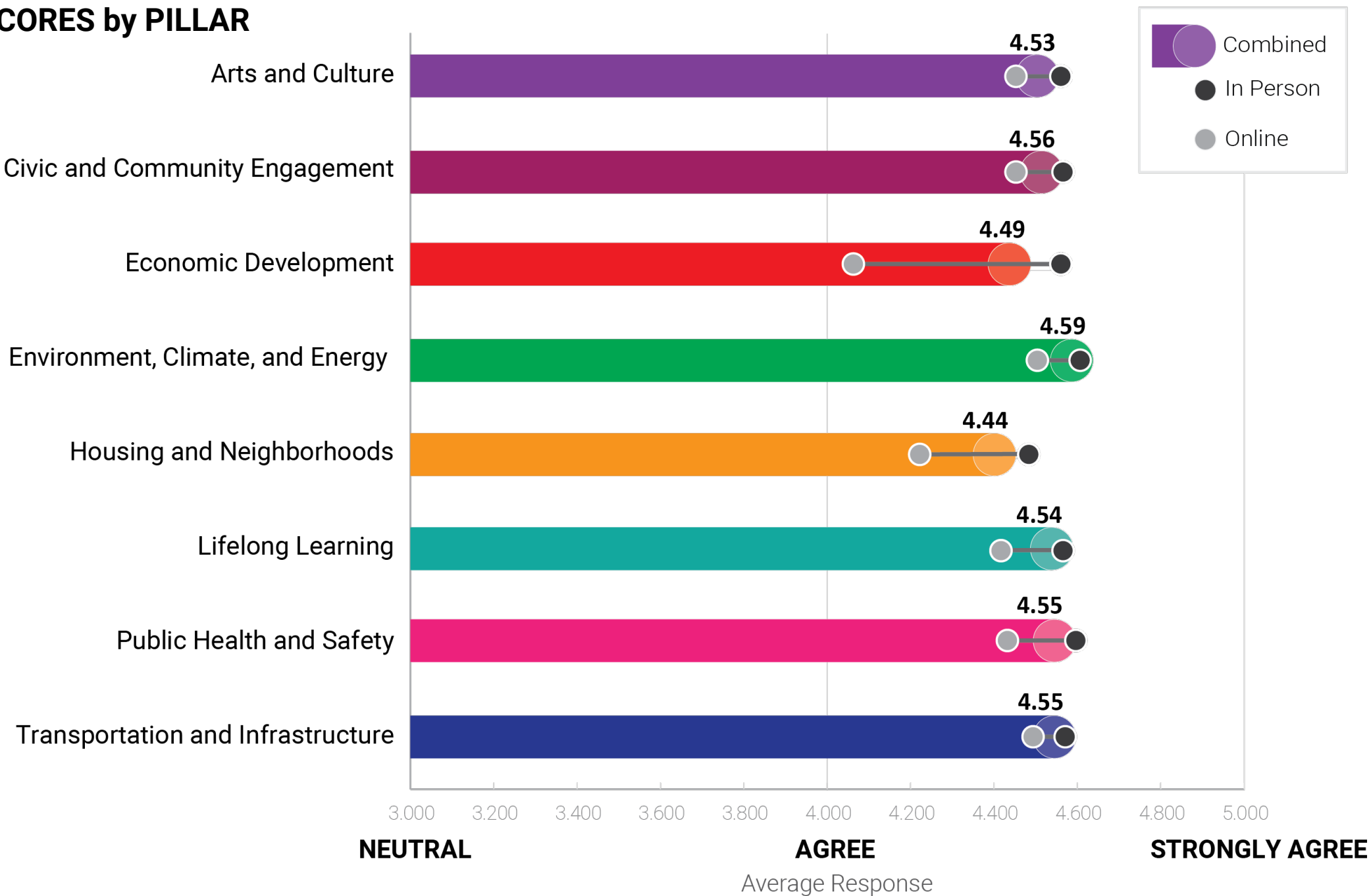


5,048
IN-PERSON
November 2022

5,874
ONLINE
RESPONSES
November 2022



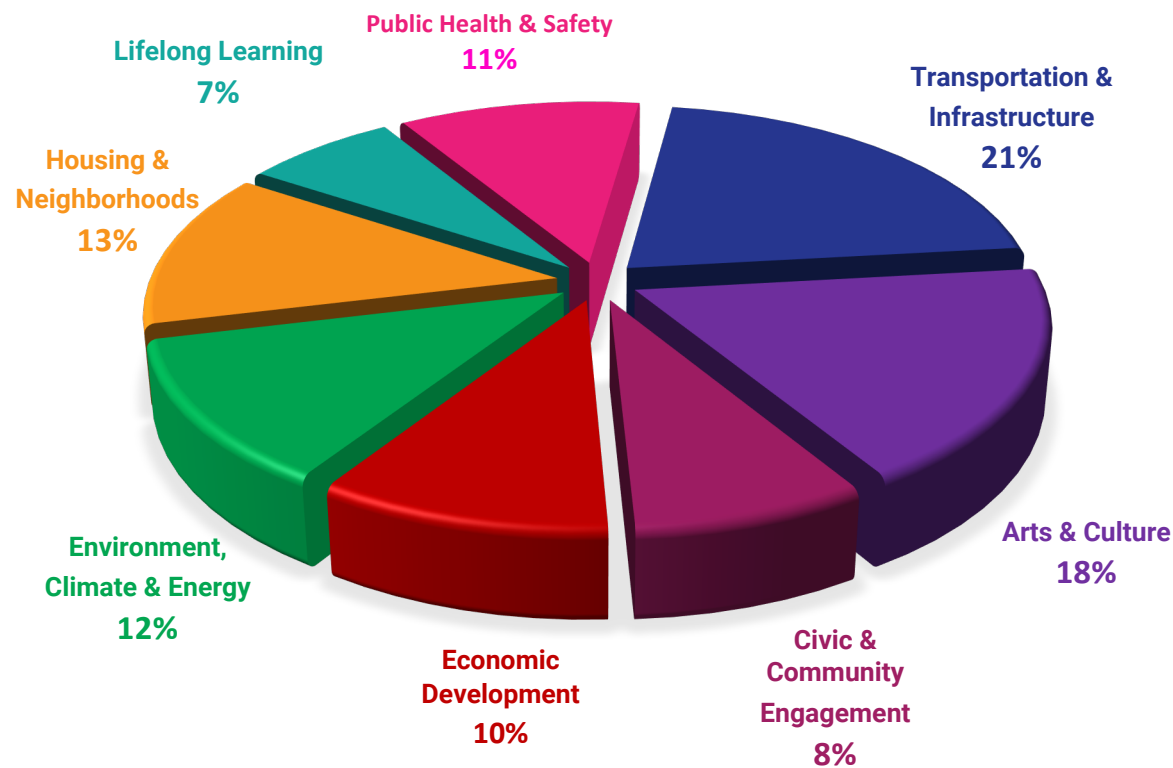
AVERAGE SCORES by PILLAR



ENGAGEMENT

ONLINE SURVEY BREAKDOWN

SURVEYS	# RESPONSES	# COMMENTS
Arts & Culture	1,444	348
Civic & Community Engagement	511	148
Economic Development	574	185
Environment, Climate & Energy	586	236
Housing & Neighborhoods	711	244
Lifelong Learning	374	127
Public Health & Safety	580	217
Transportation & Infrastructure	1,094	403
TOTAL	5,874	1,908



For a recap of all written public comments, visit [WeWillChicago.com/public-comment](https://www.wewillchicago.com/public-comment).

FOCUS GROUPS

Both We Will Chicago staff and members of the Advisory Committee have noted gaps in representation of identities and geographies in the Pillar Research Teams. To address this, the We Will Chicago team hosted pillar-specific focus groups to connect with additional stakeholders across the city.

ARTS & CULTURE	CIVIC AND COMMUNITY ENGAGEMENT	ECONOMIC DEVELOPMENT	ENVIRONMENT, CLIMATE & ENERGY	LIFELONG LEARNING	HOUSING & NEIGHBORHOODS	PUBLIC HEALTH & SAFETY	TRANSPORTATION & INFRASTRUCTURE
<ul style="list-style-type: none">• Near NorthWest Arts Council• Haitian American Museum of Chicago• 826CHI• Marwen	<ul style="list-style-type: none">• RAGE Englewood• Affinity• Youth Guidance	<ul style="list-style-type: none">• Centro de Trabajadores Unidos/United Worker's Center• Chicago Jobs with Justice• Wrap Your beYOUty Movement• Albany Park Workers Center	<ul style="list-style-type: none">• We Keep You Rollin'• Faith in Place• Chicago Wilderness Group• Revolution Workshop• Mikva Challenge	<ul style="list-style-type: none">• La Casa Norte• Chicago Tool Library• Build Chicago• ScaleLIT	<ul style="list-style-type: none">• Teamwork Englewood• The Night Ministry• Restore Justice	<ul style="list-style-type: none">• Enlace• UCAN	<ul style="list-style-type: none">• Active Transportation Alliance• World Business Chicago• Disability Lead

Additional conversations were held throughout the fall with representatives from the private sector, philanthropic organizations, DPD's Special Service Areas (SSAs) and Local Industrial Retention Initiative (LIRI) Councils.

VIRTUAL EVENT SERIES

GLOBAL VOICES, LOCAL ACTION: INTERNATIONAL CITIES CONNECT ON WE WILL CHICAGO

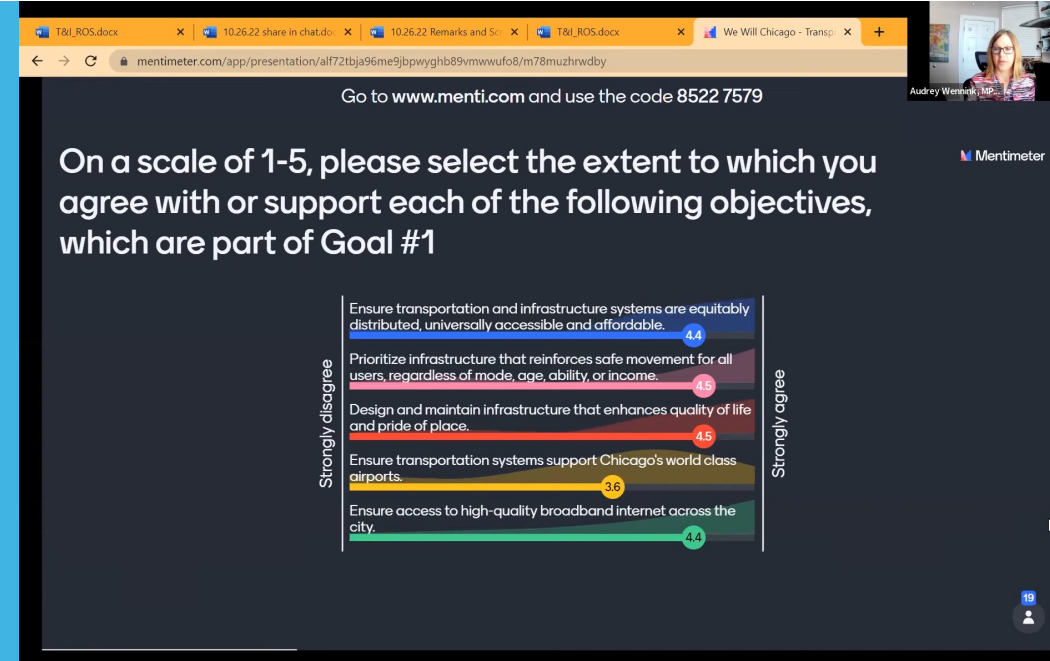
We Will Chicago Virtual Series

Select Thursdays June through November



In partnership with:

Metropolitan **Planning Council**



The seven-part series was attended by more than 1,000 individuals. FAQs and feedback from the sessions are available to review at WeWillChicago.com/calendar.



**PLAN UPDATES BASED
ON PUBLIC COMMENT**

HISTORICAL ACKNOWLEDGEMENT

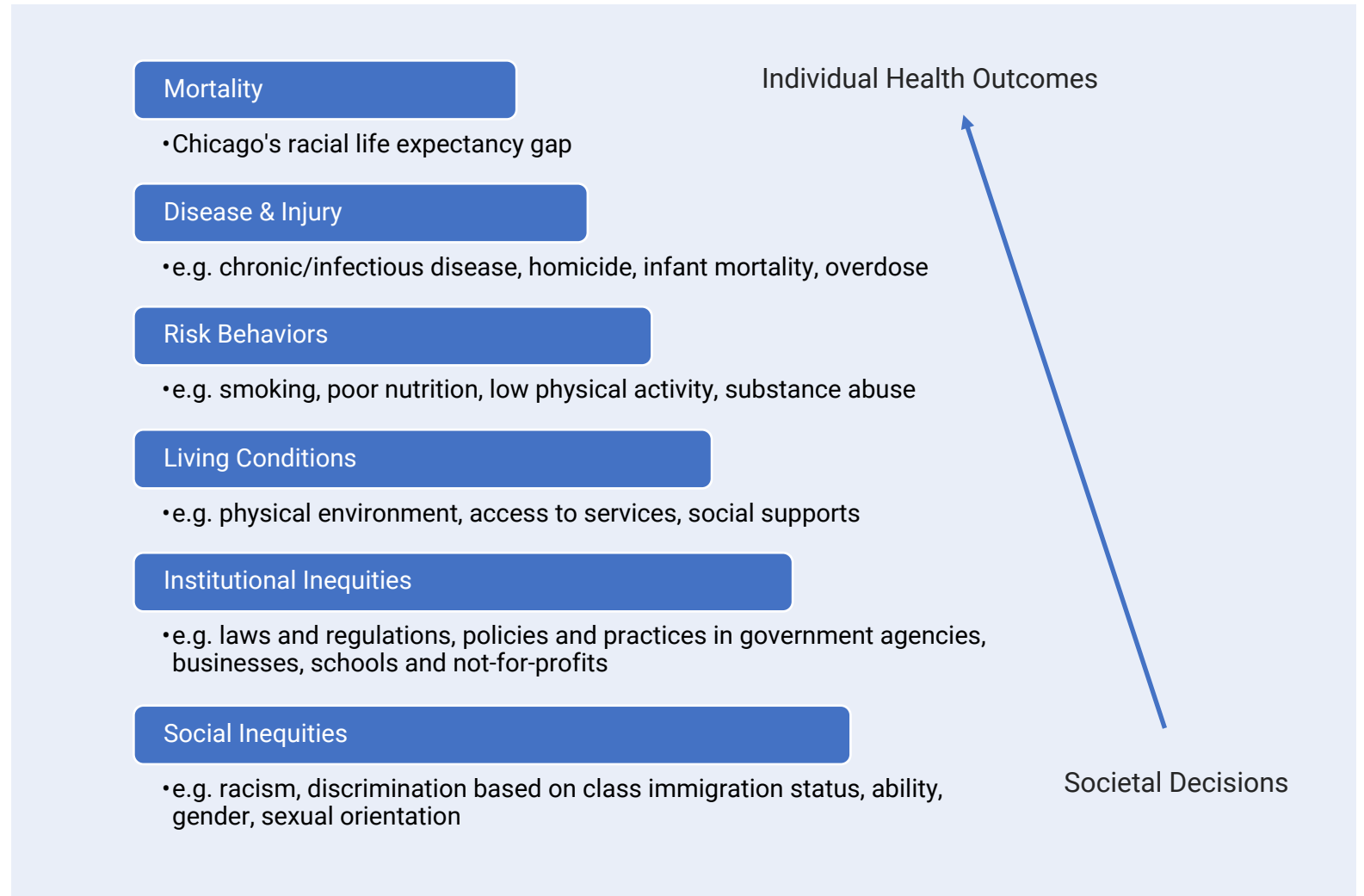
- Integrate mid-century history of Native American in Chicago
- Add section on impacts of 2008 financial crisis to section
- Edit **Data and Inclusion** section to better articulate data issues regarding the representation of Native Americans and people with Disabilities



PUBLIC HEALTH AND PLANNING

Recommendations from the Chicago Department of Public Health (CDPH)

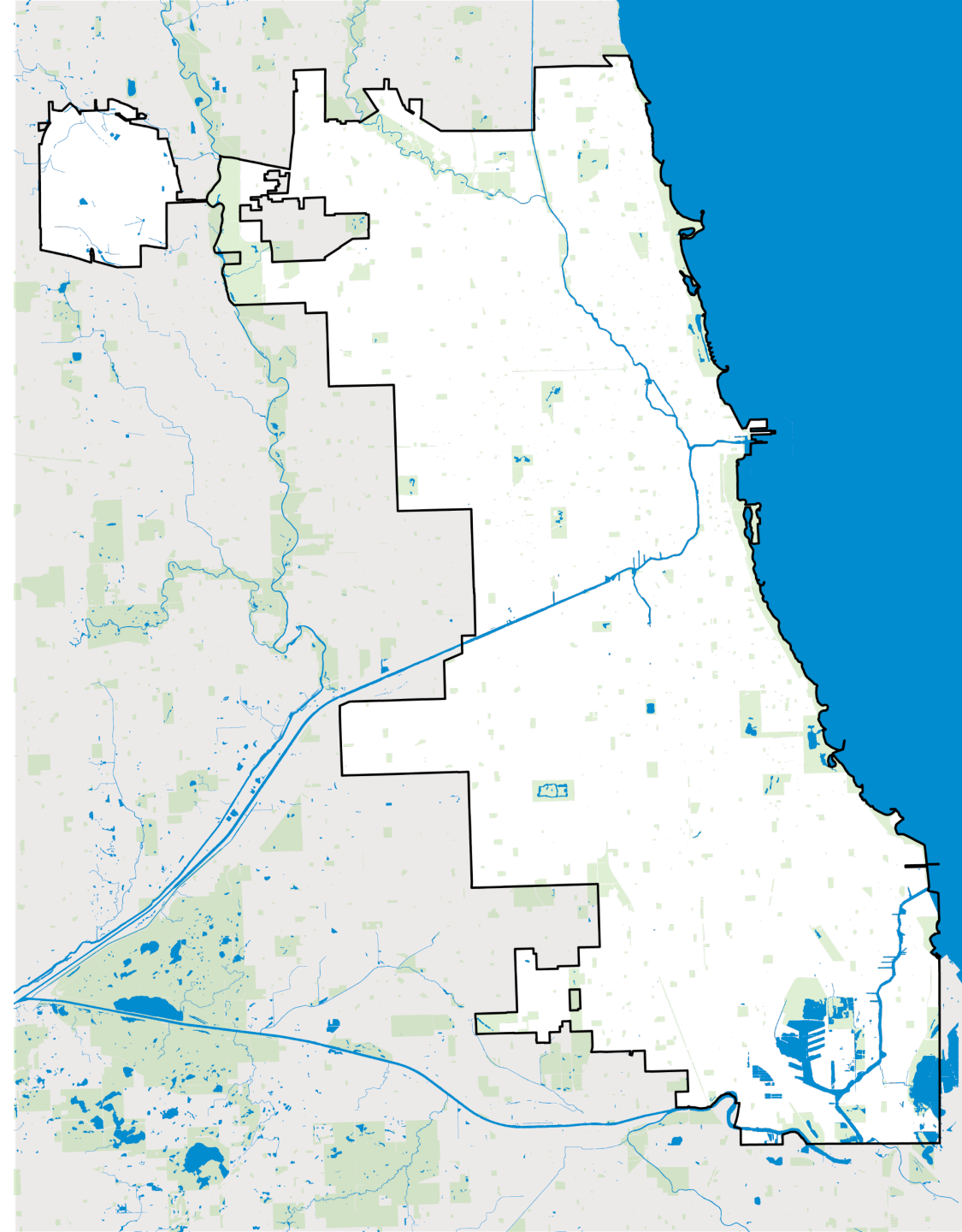
- Add section on **HEALTH DISPARITIES TODAY** to follow Historical Acknowledgement
- Edit and/or add text to pillar introductions with current population health data



DATA

- Clarify Chicago's "freshwater resources"
- Add Native American population numbers in charts where data available
- Update and clarify arts education data
- Add new objective in Civic & Community Engagement

Objective 3.4 Work with the Native American and disability communities, among others, to articulate and collect both quantitative and qualitative data that represents those populations.



PLANS, PURPOSES & PLAN COMMISSION

- Add paragraph on 1984 Chicago Works Together Development Plan after 1966 Comprehensive Plan of Chicago

1966 Comprehensive Plan of Chicago

- Residential Areas
- Recreation & Park Land
- Education
- Public Safety & Health
- Business
- Industry
- Transportation

1984 Chicago Works Together Development Plan

- Job opportunities for Chicagoans
- Balanced Growth
- Neighborhood development through partnerships & coordinated investment
- Public participation in decision-making
- A regional, state and national agenda



GOALS, OBJECTIVES AND POLICY IDEAS

Reviewed more than 2,000 responses:

- 1,908 On-line comments associated with the survey
- 60 Focus group comments
- 25 stakeholder letters and emails
- 7 Global Events Series Workshops / Surveys

Identified:

- Over 50 potential minor edits to text, goals & objectives
- Over 30 additions to Companion Document of policy ideas



GOALS, OBJECTIVES AND POLICY IDEA DOCUMENTS

WE WILL CHICAGO

A framework plan
for the city's future

PUBLISHED JANUARY 2023

wewillchicago.com



WE WILL CHICAGO

POLICY AND IMPLEMENTATION STARTER GUIDE



wewillchicago.com

EXPLORING, INTERPRETING & ACTIVATING THE PLAN

Sustaining artist-led engagement in the planning process, DCASE is commissioning five artist projects to respond to the We Will Chicago plan.

Projects will be a collaboration between individual and teams of artists, their community partners, and members of the public.

Serving as a through-line from planning to implementation, projects will begin in 2023.



Transportation + Infrastructure
Yaritza Guillen & Jordan Evangelista



Lifelong Learning
Quenna L. Barrett & Jacob Watson



Arts & Culture
Wisdom Baty & Aaliyah Christina



IMPLEMENTATION
NEXT STEPS

HOW IT'S USED

WHAT WILL THIS CITY PLAN DO?

The **We Will Chicago** plan will guide the city's future. It will help:

- **Align** annual budgets, major projects, and policies
- **Ensure** more equitable development
- **Establish** standards for neighborhood plans
- **Create** standards for public decision-making
- **Include** communities in development planning
- **Inform** land use and zoning decisions





2023 IMPLEMENTATION ACTIONS

PLAN COMMISSION

TOOL

ACTION

**Chicago Plan
Commission adoption**

All planned developments going forward would need to be consistent with the Goals and Objectives of the plan.

**Chicago Plan Commission
resolution**

A resolution will be proposed to CPC along with the final Plan committing to **periodic progress reporting** from DPD and the City to Plan Commission and the general public.



2023 IMPLEMENTATION ACTIONS

PARTNERSHIPS & ACTION PLANNING

TOOL

Mayor's Office Executive Order

ACTION

Directing departments and sister agencies to:

1. Develop an **implementation steering committee**, with community, business, civic and other stakeholder participation, to advise on We Will implementation
2. Develop near- and long-term **action plans** by pillar that **set clear, measurable commitments** to actions that departments and agencies will take to advance We Will goals and objectives

INTEGRATION INTO BUDGETS & PLANS

TOOL

ACTION

Annual Budget Process

Future **budget submissions and justifications** aligned with WWC Framework (via OERJ Budget Equity Analysis or other process)

Departmental Racial Equity Action Plans (with OERJ)

We Will Chicago Framework integrated into annual departmental **Racial Equity Action Plans**.

Land Use and Infrastructure Plans (with DPD)

Align future area, neighborhood and systems plans led by DPD with relevant WWC goals, objectives and policies, starting with the Central Area Plan



2023 IMPLEMENTATION

POLICY REFINEMENT

TOOL

ACTION

Equity Analysis Tools



City departments will be provided equity analysis tools and resources to use as part of **policy refinement and action planning**. Tools can be used by department and agency staff, by the implementation steering committee, and others in developing and assessing policy and program proposals.

PROCESS UPDATE: Fall 2022 Equity Analysis Process Workshops helped refine one tool. A summary report sharing lessons learned and providing examples on the tool will be included in final We Will Chicago materials.



ACTION PLANS + OTHER PLANS/ STRATEGIC INITIATIVES

- **Chicago Recovery Plan** (2021)
- **Healthy Chicago 2025** (2020)
- **Arts & Culture** – Chicago Monuments Project (2022)
- **Housing & Neighborhoods** – ETOD Policy Plan (2021); Blueprint for Fair Housing (2021); Qualified Allocation Plan (2021)
- **Economic Development**
 - Plans: Recovery Task Force Report (2020)
 - Initiatives: Invest South-West; Neighborhood-level planning processes
- **Environment Climate & Energy** – Climate Action Plan (2022); Decarbonization Working Group Report (2022)
- **Public Health & Safety**
 - Plans: Healthy Chicago 2025 (2020); Our City, Our Safety (2020)
 - Initiatives: Community Safety Coordination Center
- **Lifelong Learning** – Chicago Roadmap (City Colleges, CPS); CPS Five Year Vision (2019-2024)
- **Transportation & Infrastructure**– CDOT Strategic Plan (2021); Vision Zero



PLANNING WHILE DOING!

2023 EARLY IMPLEMENTATION HIGHLIGHTS

Chicago Recovery Plan: American Rescue Plan Investments through 2026

Department of Housing (example): Planning (5 Year Housing Plan in 2023); Doing (Invested \$480 million for affordable housing, unlocking the largest affordable housing development pipeline in Chicago's modern history (\$1 billion+ in development value creating and preserving more than 4,000 affordable homes)).

Department of Planning and Development (examples):

- **Process Improvements:** Community Engagement Standards in Development Approval Processes
- **System Plans:** Industrial Corridor planning and **cumulative impact policy (CDPH, OCEE)**
- **Area & Neighborhood Level Plans:** Central Area Plan
- **Participate in Zoning Assessment via MPC:** Measuring the impacts of the zoning code on racial equity, sustainability, and health



2023 IMPLEMENTATION: PROGRESS REPORTING

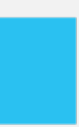
REPORTING

2022 City of Chicago Climate Action Plan

IMPLEMENTATION TABLE

Action Code	2022 CAP Action
1.1.A	Retrofit residential buildings with 4 or fewer units: 20% by 2030 and 50% by 2040, prioritizing lower- and middle-income households
1.1.B	Retrofit 20% of total 5+ unit residential buildings by 2030
1.1.C	Retrofit 20% of total industrial buildings by 2030
1.1.D	Retrofit 90% of total City-owned and Sister Agency-owned buildings by 2035
1.1.E	Retrofit 20% of total commercial buildings by 2035
1.2.A	Install 5 megawatts of co-owned community solar projects by 2025
1.2.B	Increase Chicago-based community renewables to 20 megawatts by 2025
1.2.C	Increase community renewables subscriptions to achieve 25% subscribed by low-income and/or environmental justice low-income residents by 2030

Metrics	City Partners	Timeframe	Action Status
Percentage of buildings retrofitted; greenhouse gases avoided	CHA, DOB, DOH, DPD	5+ years	In progress
Percentage of buildings retrofitted; greenhouse gases avoided	CHA, DOB, DOH, DPD	5+ years	In progress
Percentage of buildings retrofitted; greenhouse gases avoided	DOB, DPD, BACP	5+ years	In progress
Percentage of buildings retrofitted; greenhouse gases avoided	AIS, CCC, CDA, CDOT, CHA, CPD, CPS, CTA, DOB, DWM, PBC	5+ years	In progress
Percentage of buildings retrofitted; greenhouse gases avoided	DOB, DPD	5+ years	In progress
Megawatts installed	AIS, CCC, CHA, CPS, DOB, DPD	5+ years	In progress
Megawatts installed	BACP, DFSS, DPD	5+ years	In progress
Number of subscriptions from lower- to middle-class households; number of subscriptions from environmental justice neighborhoods	BACP, DFSS, DPD	5+ years	In progress



Resident & Stakeholder Engagement

Implementing the We Will Chicago vision requires ALL of us. How will we continue to engage Chicagoans and stakeholders to promote collective action?

Ideas:

- We Will Chicago Artist Project Opportunities
- We Will Chicago In Action: Community Case Studies
- Engagement around contents of Framework, Action Plans, Policy Refinement



BREAKOUT CONVERSATIONS

Implementation Elements for 2023 + Beyond:

What else should we consider as we move into implementation?	
Implementation Steering Committee	
Policy Refinement + Equity Analysis Tools	
Pillar Action Plans with Departments + Agencies	
Public Progress Reports	
Resident + Stakeholder Engagement	

PILLAR RESEARCH TEAM EXPERIENCE

WHAT WENT WELL

Many participants feel invested in the plan

Many participants feel that their team's perspective was reflected in the plan

Identifying shared values and language with the team

Connecting with others on the team



PILLAR RESEARCH TEAM EXPERIENCE

CHALLENGES

The time commitment

Not being as connected with the other pillars as desired

Lack of personal connection with other participants

Difficultly following the process at times



PILLAR RESEARCH TEAM EXPERIENCE

RECOMMENDATIONS

Consider opportunities for in-person meetings when possible

Embed justice and equity in all phases of the process

Incorporate Community Partners early in the process

Consider a tiered stipend system



REFLECTION AND FEEDBACK QUESTION

What is the one thing you want the City to know about your experience with We Will to help inform future planning processes?





Materials and Stay In Touch

[WeWillChicago.com/draft](https://www.wewillchicago.com/draft)

Updated draft will be posted to the website in early January before it goes to Plan Commission

[WeWillChicago.com/register](https://www.wewillchicago.com/register)

Sign up to receive email updates about We Will Chicago.

[WeWillChicago.com/public-comment](https://www.wewillchicago.com/public-comment)

Recap and archive of all written comment received during the public comment period.

Save the date for the We Will Chicago presentation
to the Chicago Plan Commission!

January 19, 2023



THANK YOU!

